

the facts

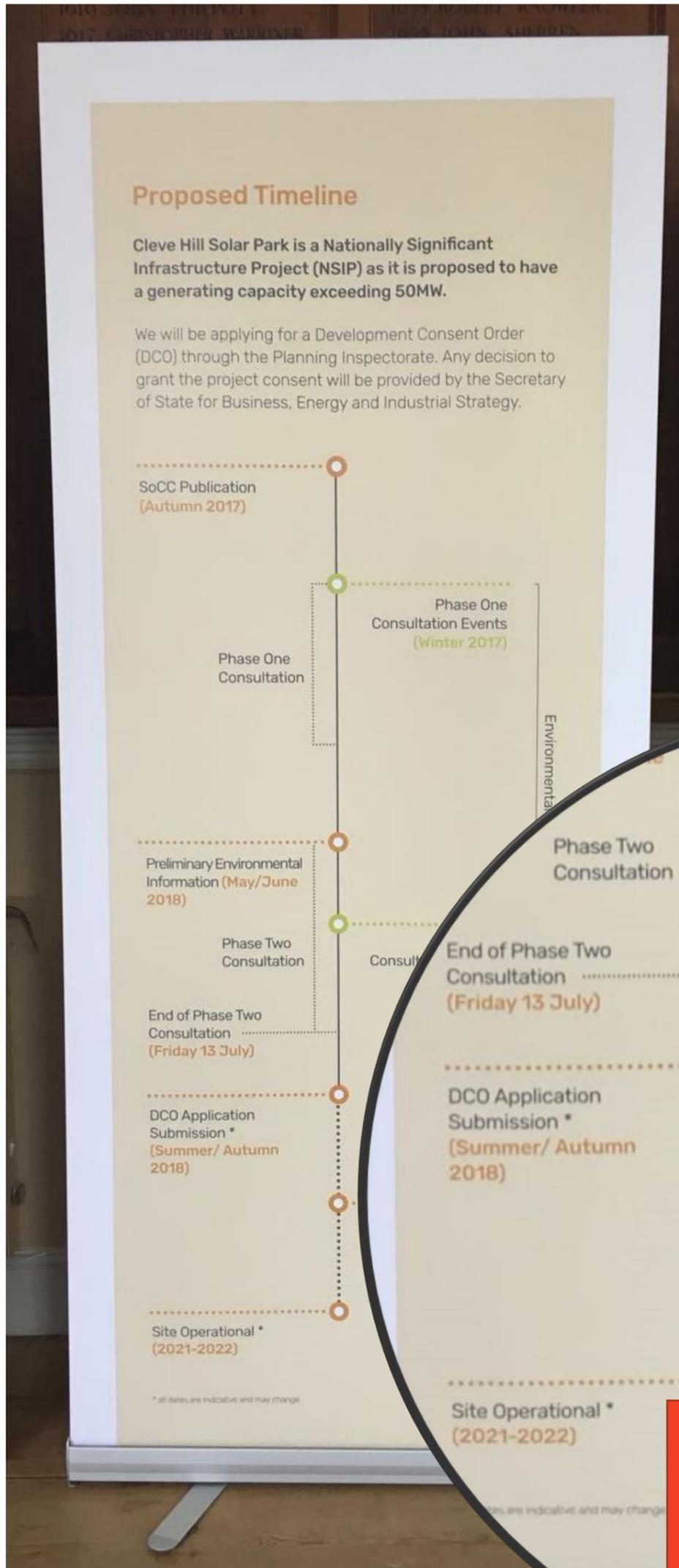
Cleve Hill 'Solar Park'

Missing out vital information can mislead the public

On the left is one of the panels from the recent Phase 2 public consultation organised by the developers.

It includes wording in **bold** that makes this sound like an official government project: "Nationally Significant Infrastructure Project (NSIP)",

Yet it fails to show the **six** formal stages of planning that NSIPs have to go through. This will take 18 months with a final decision by the Secretary of State for Business, Energy and Industrial Strategy.



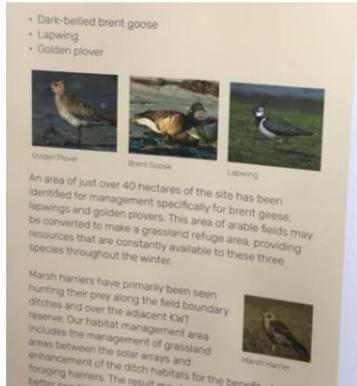
There are six formal stages in the National Planning Infrastructure process, which takes approx 18 months

There is no guarantee that the project will be approved - this phrasing is misleading

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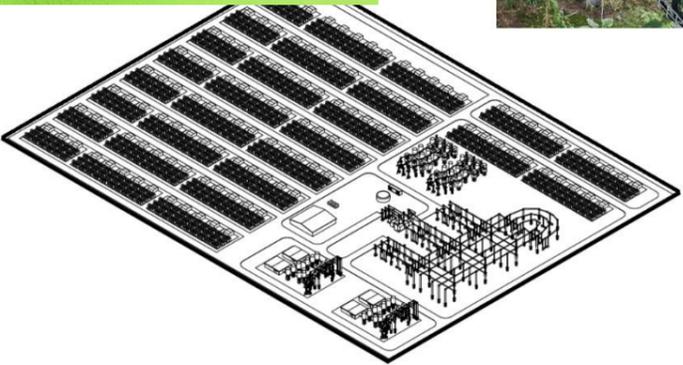
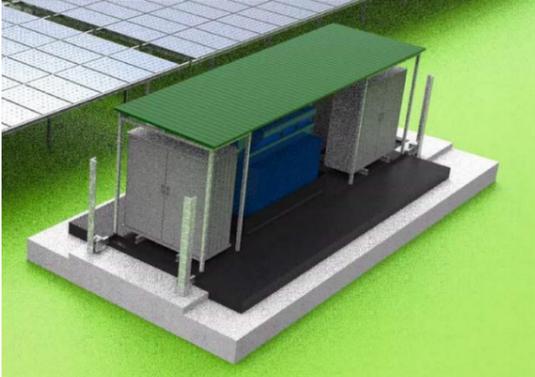


Many of the panels at the recent public events showed photographs of wildlife and nature. We have birds and an example of what an orchard tree looks like.



In the image above, the left hand panel even shows the seaside - on a panel explaining who the partner companies are! Compare this with the panel on the right hand side, which shows a not-to-scale diagram of the industrial equipment. The psychological nudge is clear – they want you to ‘picture’ them as a nature-loving organisation.

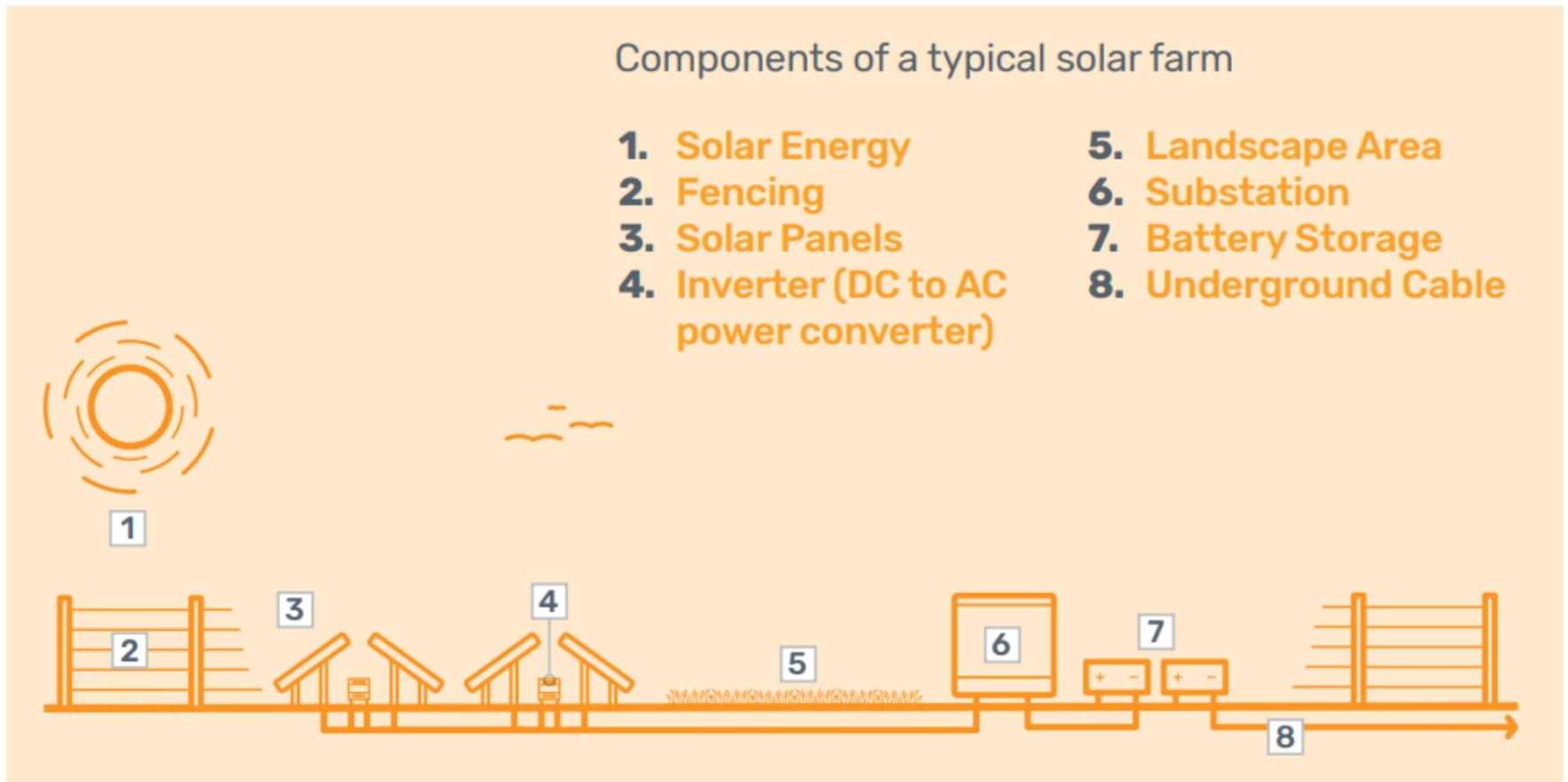
Why didn't they use their own pictures of what the equipment might look like?



Cleve Hill 'Solar Park'

Inaccurate diagrams can mislead the public

The developers have used quite a few diagrams in their publicity material – but these are incredibly misleading.



This diagram is missing out 72 shipping-container sized transformers that go between the inverters and the Substation. The Substation will be a substantial new installation, not a simple box (6) and the battery storage (7) here looks tiny – but the actual storage facility design covers 9 hectares and is up to 8 m high

This diagram shows one of the smallest HGV vehicles we've ever seen.

Page 14-5 of their PEIR document describes HGVs as "40 tonne trucks, low loaders, flat bed, truck or crane"



An example of an HGV is a typical delivery truck.

An example of an LGV is a mini bus. For example, mini buses will be used to transport workers to and from site.

